

The International Forum for Education 2020

Senior Seminar on Higher Education Regionalization in Asia Pacific: Implications for Governance, Citizenship, and University Transformation

4-6 May 2011

Hong Kong

Jointly
organized
by



Welcoming Message

All 2011 Senior Seminar Participants,

On behalf of the Hong Kong Institute of Education, I would like to welcome your participation in the East-West Center Senior Seminar at the Hong Kong Institute of Education (HKIEd).

It has been a decade since the first International Forum for Education 2020 Senior Seminar started and it is our honor to have the Seminar held in the Hong Kong Institute of Education this year. This marks a perfect stand point to review what important changes have taken place in education in the Asia-Pacific region in last ten years, and how these changes alerted us as we set the course for the coming decade.

The Senior Seminar series has explored a wide range of important issues of education in the region: global interdependence; the tension between higher education as a public good and as a private commodity; the efforts to promote quality assurance in higher education; issues concerning access, equity and capacity to higher education; the challenges of integrating with the knowledge society, also the impact of migration and mobility issues to higher education.

This year we have the theme to explore the Higher Education Regionalization in the Asia Pacific and its implications for governance, citizenship, and university transformation. I personally am very much looking forward to the experiences and observations to be shared in the following days: the intensive discussions and comparisons of cases in Southeast Asian countries including Indonesia, Malaysia, the Philippines and Thailand; and the profile of East Asian integration from the perspectives of China and Japan, also the case of governance of public sector universities in Pakistan.

It is our honour to have the Centre for Governance and Citizenship (CGC) of the HKIEd co-hosting the Senior Seminar here in Hong Kong. The CGC carries the mission to examine issues of Governance and Citizenship within a holistic context, with a focus on Asian specificity. Your deliberations about to offer would certainly bring valuable insights to the Centre's theme, and we do hope this is going to be only the start of a fruitful collaboration and exploration on the linkage of two concepts.

I hope this year's Senior Seminar would be another successful one, generating constructive indications on the future development of higher education not only in the region but also a world at large that faces the ever-growing speed of globalization. I would like to thank the co-organizers East-West Centre from the USA and UNESCO, Bangkok for making the event happen in Hong Kong. Wish you every success in the discussions and forthcoming publications of high quality papers from this seminar.

Thank you.

Best Regards,

John C. K. LEE

Vice President (Academic)

*Chair Professor of Curriculum and Instruction
The Hong Kong Institute of Education*

Introduction of Centre for Governance and Citizenship

The Centre for Governance and Citizenship (CGC) is an Institute-level research centre of the Hong Kong Institute of Education. The Centre is committed to conducting interdisciplinary scholarly research and facilitating public discourse on governance issues and citizenship studies, including citizenship education. It is dedicated to creating an active research platform whereby the themes of Governance and Citizenship can be brought together within an interactive and mutually reinforcing framework to pioneer a new research agenda that contributes towards theory building in “Governance and Citizenship” as a holistic concept.

The Centre promotes interdisciplinary dialogue; facilitates intellectual debate and public discourse; and builds regional and international research networks. It aims to contribute towards quality academic output, to be disseminated both locally and internationally, via academic and curriculum publications, as well as the public media. Its research outputs help to inform curriculum and pedagogy design and thus learning improvements in schools. The Centre is active in developing partnership with other research bodies, the education community, and civil society organizations.

It is the Centre’s mission to examine issues of Governance and Citizenship within a holistic context - with focus on Asian specificity - that transcends the narrower boundary for the study of political governance (state and state-society interface) or citizenship (such as civic education, and rights and obligations) alone, and sees citizenship as an integral part of ‘good governance’ and governance as ultimately enriching citizenship.

The Centre is not limited to research activities alone, but aims to bring together scholarly research, education development, policy impact and public discourse within a three-pronged approach in defining its overall role and objectives:

1. Academic Discourse

To promote academic scholarship and discourse in the broad areas of Governance and Citizenship through research and publication activities with sustainable scholarly and intellectual impact, especially in the building up of an Asian literature and paradigm

2. Policy Influence

Based on its scholarly work, to generate more macro policy-relevant observations and recommendations which have an impact on government thinking and policy formulation, especially in the Education and Social Policy area

3. Practical Application

To enable the use of its research findings at the micro-level to inform school curriculum development, as well as teaching and learning activities at the community level

Introduction of East West Centre

The East-West Center was established by the United States Congress in 1960 to “promote better relations and understanding between the United States and the nations of Asia and the Pacific region through cooperative study, education, and research.” The Center works to strengthen relations in the region and serves as a national and regional resource for information and analysis on Asia and the Pacific. It provides a meeting ground where people with a wide range of perspectives exchange views on topics of common interest and regional concern. Since its founding more than 55,000 people have participated in Center programs. Many of these participants occupy key positions in government, business, journalism, and education in the region.

Officially known as the Center for Cultural and Technical Interchange between East and West, the East-West Center is a public, nonprofit institution with an international board of governors. Funding comes from the U.S. government in addition to support provided by private agencies, individuals and corporations, and governments in the region. The Center is located in Honolulu, Hawaii on a 21 acre campus adjacent to the University of Hawaii at Manoa, and maintains a small office in Washington, D.C.

The Center programmatically is organized around three divisions: Education, Research, and Seminars. The Education Program division encompasses scholarship programs for graduate degree study, leadership education, professional development for university faculty as well as K-12 school teachers, focused on strengthening of Asian studies in the curricula; and policy research and network development in international higher education. This last initiative is undertaken through the International Forum for Education 2020, to address the need for new paradigms in higher education that will respond to transformational economic, social and cultural changes underway in the Asia Pacific region, the U.S. and throughout the world.

These changes result from increased globalization, heightened interdependency and uneven development among nations. Today's realities compel a paradigmatic shift in higher educational aims and practices that will help to drive social, economic, political and cultural change. The International Forum for Education (IFE) 2020 is committed to fostering educational change that helps to build local, national and regional communities where conflicts can be resolved peacefully, diversity can be enriched, and development can be sustainable and equitable.

Senior Seminar on Higher Education Regionalization in Asia Pacific:
Implications for Governance, Citizenship, and University Transformation

Program Schedule

May 4, 2011 (Wednesday)

Opening Session

Institute's Reception
(Block A, Ground Floor, Room 08)

09:15-09:30 **Registration and Reception**

09:30-10:00 **Welcome and Opening Remarks**

Professor John LEE Chi Kin

*Vice President (Academic) and Chair Professor of Curriculum and Instruction,
The Hong Kong Institute of Education, Hong Kong*

Dr. Molly LEE Nyet Ngo

*Senior Programme Specialist for Higher Education,
Coordinator of Asia-Pacific Programme of Educational Innovation for Development,
UNESCO Bangkok Office*

Dr. Terance BIGALKE

Director, Education Program, East-West Center, U.S.

10:00-10:50 **Reprise of Concept Paper**

Professor Deane NEUBAUER

Senior Consultant, Education Program, East-West Center, U.S.

10:50-11:00 **Break**

11:00-12:15 **Analyzing the Regionalization of Higher Education in Asia:
Functional, Organizational and Political Approaches**

Dr. Jane KNIGHT

*Adjunct Professor, Comparative International and Development Education Centre,
Ontario Institute for Studies in Education, University of Toronto, Canada*

12:15-13:15 **Lunch Break**

Seminar Sessions

Conference Room of the Office of Academic Quality Assurance (AQA Conference Room)
(Block B3, Podium Floor, Room 01)

13:15-14:30 **Regional Cooperation in Higher Education in the Asia-Pacific**

Dr. Molly LEE Nyet Ngo

14:30-15:45 **Japan as a Regional Higher Education Power: Fact or Aspiration?**

Dr. Akiyoshi YONEZAWA

Associate Professor, Graduate School of International Development, Nagoya University, Japan

15:45-15:55 **Break**

15:55-17:10 **Possibility of East Asian Integration through the Regional Networks and
Universities Cooperation in Higher Education**

Dr. Miki SUGIMURA

*Associate Professor, Department of Education, Faculty of Human Sciences,
Sophia University, Japan*

May 5, 2011 (Thursday)

Conference Room of the Office of Academic Quality Assurance
(AQA Conference Room) (Block B3, Podium Floor, Room 01)

09:00-10:15 **China's Role in the Emerging Reality of Asia Regional Higher Education**

Dr. WEN Wen

Lecturer, Institute of Education, Tsinghua University, China

10:15-10:25 **Break**

10:25-11:40 **Case Study of Promoting Effective Regionalization
among Thai Technical Universities**

Dr. Krissanapong KIRTIKARA

Former Secretary General, Commission on Higher Education, Thailand

11:40-12:55 **Exporting Graduates to the Global Labor Market:
an Emergent form of Trans-regional Influence for Philippine Higher Education**

Dr. Gina ORDONEZ

Independent Researcher, Philippines

12:55-14:00 Lunch Break

14:00-15:15 **Regional Cooperation or Competition? The Rise of Transnational Education
and the Emergence of Regulatory Regionalism in Asia**

Professor MOK Ka Ho

*Chair Professor of Comparative Policy, Associate Vice President (External Relations),
Dean of Faculty of Arts and Sciences, and Co-Director of Centre for Governance and Citizenship,
The Hong Kong Institute of Education, Hong Kong*

15:15-16:30 **Institutional Autonomy in the Restructuring of University Governance**

Dr. Molly LEE Nyet Ngo

*Senior Programme Specialist for Higher Education, Coordinator of Asia-Pacific Programme of
Educational Innovation for Development, UNESCO Bangkok Office*

16:30-16:40 **Break**

16:40-17:55 **Locating Indonesia within the Emergent Regionalism of Southeast Asian
Higher Education**

Professor Anthony R. WELCH

Professor of Education, Faculty of Education and Social Work, University of Sydney, Australia

May 6, 2011 (Friday)

Conference Room of the Office of Academic Quality Assurance
(AQA Conference Room) (Block B3, Podium Floor, Room 01)

09:00-10:15 **Governance in Public Sector Universities in Pakistan**

Professor Muhammad MUKHTAR

Vice Chancellor, The Islamic University of Bahawalpur, Pakistan

10:15-11:30 **Regionalization, Governance and Regulation in Asia Pacific Higher Education**

Professor John HAWKINS

Consultant, International Forum for Education 2020, East-West Center, U.S., and

Professor Deane NEUBAUER

Senior Consultant, Education Program, East-West Center, U.S.

11:30-12:30 **Lunch Break**

12:30-15:00 **Concluding Seminar**

Professor John HAWKINS and Professor Deane NEUBAUER

Participants Profile

Dr. Terance BIGALKE

Director,
Education Program,
East-West Center, U.S.

Professor John HAWKINS

Consultant,
International Forum for Education 2020,
East-West Center, U.S.

Dr. Krissanapong KIRTIKARA

Former Secretary General,
Commission on Higher Education, Thailand

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Faculty of Human Sciences,
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Dr. WEN Wen

Lecturer,
Institute of Education,
Tsinghua University, China

Dr. Akiyoshi YONEZAWA

Associate Professor,
Graduate School of International Development,
Nagoya University, Japan

Senior Seminars Conducted by the East-West Center/International Forum for Education 2020

2001-2004

Honolulu, November 2002:

Dialogue on Shaping New Paradigms in Education

Hong Kong, December 2003:

Shaping New Paradigms for Education

Honolulu, September 2004:

International Forum for Education

Contributions from these seminars have been aggregated as Peter D. Hershock, Mark Mason and John N. Hawkins, (editors), *Changing Education: Leadership, Innovation and Development in a Globalizing Asia Pacific*, Springer, Hong Kong, 2007.

2006

Honolulu, September 2006:

Tension between higher education as public good and as market commodity

Contributions published as Vol. 1 No. 2, *Journal of Asian Public Policy*, July 2008.

2007

Honolulu, July 2007:

Quality Issues in Higher Education

Contributions published as Terance W. Bigalke and Deane E. Neubauer, (editors), *Higher Education in Asia/Pacific: Quality and the Public Good*, Palgrave Macmillan, New York, 2009.

2008

Chiayi, Taiwan, July 2008:

Access, Equity and Capacity in Asia Pacific Higher Education. Co-hosted by National Chung Cheng University, Chiayi, Taiwan.

Contributions to be published in a volume of the same title by Palgrave Macmillan, June 2011.

2009

Kuala Lumpur, October 2009:

Higher Education and Quality in the Emergent Knowledge Society. Co-hosted by the Malaysian Qualifications Agency, Petaling Jaya, Malaysia.

Contributions to be published as Deane E. Neubauer, (editor), *The Future of Higher Education: Asian Perspectives*, Routledge, forthcoming 2011.

2010

Tokyo, July 2010:

Mobility and Migration in Asia Pacific Higher Education. Co-hosted by J.F. Oberlin University, Tokyo, Japan.

Contributions to be published in a volume of the same title by Kazuo Kuroda and Deane E. Neubauer (editors), Palgrave Macmillan, expected in 2012.

2011

Hong Kong, May 2011:

Higher Education Regionalization in Asia Pacific: Implications for Governance, Citizenship, and University Transformation. Co-hosted by The Hong Kong Institute of Education, Hong Kong and UNESCO Bangkok Office.